



CONSULTING SERVICES

THINK OF US AS YOUR
PERSONAL BRAND SHERPA.

TŌDƏm[®]

CULTIVATE YOUR BRAND.

A few reasons why consulting can be a great first step:

1. You don't know what you don't know.

Consulting allows you to fill in your knowledge gaps—judgment free—or simply get to know us before you go all in. We, too, are firm believers in asking questions and gaining clarity!

2. You want to take it slow.

For various reasons, you may just need to take it slow. Consulting allows you to strategically work on your brand without the pressure of a big financial commitment or timeline. You can always speed up later!

3. The buck doesn't stop with you.

You need to convince the boss (or CFO) why branding is important. A fresh perspective and some strategic feedback regarding your brand will do the trick. Let us be your personal brand sherpa.

WHAT YOU GAIN:

- Creative insight
- Fresh perspective
- Brand education
- Problem-specific expertise

TOPICS INCLUDE:

- Brand strategy
- Visual feedback
- Messaging
- Getting started with branding
- Brand exposure
- Whatever branding obstacle you currently face

SESSION DETAILS:

- Virtual
- Initial session: 1.5 hours
- Following sessions: 1 hour
- Sessions start at \$250/hr
- Executive consulting starts at \$500/hr
- Number of suggested sessions determined after first consultation

GET STARTED!

Fill out this brief form and we will get you moving.

CONSULTING FORM

HOW IT WORKS

1

ANSWER

A Few Questions
Fill out our form [here](#)
to get started.

2

CONNECT

With Your Consultant
We will pair you with the
best fit for your needs.

3

DISCOVER

Your Individual Needs
It's not one size fits all. Your first
session will set the course.

4

DEFINE

A Plan
After your first session, we will
recommend the best frequency.